



SAFE DRIVE TRAINING [AUST] PTY LTD

Email: info@sdt.com.au Internet Site: www.sdt.com.au

Head Office: (Brisbane) Phone: (07) 3801 3222 Fax: (07) 3801 5455

Post: PO Box 3747 Loganholme Hyperdome, Queensland 4129, Australia

Regional partners in Jakarta, Singapore, Kuala Lumpur, Mumbai, Papua New Guinea

UPCOMING PROJECTS



SACHS



Experience the Performance • Discover the Value

Event: SACHS Suspension Dealer Launch

Date: 3 events on March 12, 20, 29

Venue: Eastern Creek Skidpan (NSW), Calder Raceway (VIC), Mt. Cotton Training Centre (QLD)

Participants: 50+ mechanics/suspension technicians per day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of venue and all vehicles, Supply of Advanced Driving Instructors

Event: GT Radial Tyres Ride and Drive Day

Date: March, 2012

Venue: Malalla Raceway, South Australia

Participants: 30 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors

PROJECTS COMPLETED



Event: BMW X3 Launch Program

Date: October, 2011

Venue: New Delhi, India

Participants: Hundreds of potential buyers and VIP's attended this week long event.

SDT Role: Consultant on 4WD track design, Supply of Driving Instructor (instructor from partner Nashworks Motoring)



Event: Starfire Tyres Ride and Drive Day

Date: December, 2010

Venue: Eastern Creek Raceway, Sydney

Participants: 25 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors



Event: Bridgestone Tyres Ride and Drive Day

Date: December, 2010

Venue: Mt. Cotton Training Centre, Brisbane

Participants: 40 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of venue and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: Federal Tyres Ride and Drive Day

Date: December, 2010

Venue: VU Industry Skills Training Centre, Melbourne

Participants: 20 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of venue and all vehicles, Supply of Advanced Driving Instructors



Event: Can-am Spyder Experience

Date: May - November, 2009

Venue: 22 events from Townsville - Perth

Participants: 1000's of test rides by potential buyers

SDT Role: Supply of Advanced Riding Instructors for on-road test ride convoy and safe riding briefings



Event: Cooper Tyres: Dealer Drive Day

Date: September, 2009

Venue: Calder Park Thunderdome, Melbourne (Australia)

Participants: 40 Federal Tyre dealers

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of venue and vehicles, Supply Photographer, Supply Instructors



Event: Federal Tyres: Dealer Drive Day

Date: September, 2009

Venue: Calder Park Thunderdome, Melbourne (Australia)

Participants: 30 Federal Tyre dealers

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of venue and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors



Event: Ferrari California Test Drive Day

Date: June, 2009

Venue: Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 20 prospective buyers

SDT Role: Supply of Advanced Driving Instructors and risk management for the test drive event.



Event: Hankook Enfren Tyre Media & Dealer Launch

Date: June, 2009

Venue: Exclusive hire of Eastern Creek Raceway, Sydney (Australia)

Participants: 20 Invited Media and Tyre Dealers over 1 day

SDT Role: Consultation for the design of the Drive Program, Supply of 3 Advanced Driving Instructors



Event: Starfire Tyres Ride and Drive Day

Date: March, 2009

Venue: Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 25 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: Pirelli Tyre Dealer Ride and Drive Day (TAIWAN)

Date: December, 2008

Venue: ARTC venue in Taiwan

Participants: 120 Tyre Dealers over 2 days

SDT Role: Event Management, Design of Program, Supply and branding of vehicles, Supply of 4 Advanced Driving Instructors



Event: Starfire Tyres Ride and Drive Day

Date: September, 2008

Venue: Sandown Raceway, Melbourne (Australia)

Participants: 20 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors



Event: Starfire Tyres Ride and Drive Day

Date: July, 2008

Venue: Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 25 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors



Event: Golf GTI Drive Days (APR)

Date: 2007/2008

Venue: Series of Drive Days for APR Golf GTI owners at Morgan Park Raceway, near Brisbane (Australia)

Participants: up to 40 Golf GTI drivers per event

SDT Role: Event Management, Design of Program, Catering, Supply of Advanced Driving Instructors



Event: Ferrari Drive Day

Date: May 30, 2008

Venue: Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 15 Ferrari Spyder owners

SDT Role: Event Management, Design of program including advanced driver training and timed motorkhana events, Supply of Instructors, venue branding and catering



Event: Haymans & Hager B&R Drive Day

Date: May 30, 2008

Venue: Exclusive Hire of Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 48 invited guests as part of internal sales promotion

SDT Role: Event Management, Design of program including skid pan driving, advanced driver training, Fast Car Hot Laps, Catering, Supply of all vehicles, Supply of 8 Instructors

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: Audi A4 – Asia Pacific Launch

Date: April 29 – May 27, 2008

Venue: Changi Airshow Exhibition Centre, Singapore

Participants: May 6 – 17 Customer and Dealer Programs, May 18 – 27 Audi Driving Experience program (over 1000 guests attended)

SDT Role: Supplied Advanced Driving Instructors to DTI (Driver Training International) who conducted a precision driving ballet show and customer test drive program and then ran the Audi Driving Experience Driver Training.



Event: Starfire Tyres Ride and Drive Day

Date: April, 2008

Venue: Skid Pan at Eastern Creek Raceway, Sydney (Australia)

Participants: 30 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Supply of vehicles, Branding of skid pan and all vehicles, Supply of Photographer, Supply of Advanced Driving Instructors



Event: Harbour IT Drive Days (3 events)

Date: April, 2008

Venue: Mt. Cotton Training Centre, Brisbane (Australia), 2 x Eastern Creek Raceway, Sydney (Australia)

Participants: 30 – 40 invited guests as part of internal sales promotion

SDT Role: Event Management, Design of 3 unique programs including skid pan driving, timed motorkhana events, Supply of drift vehicles, Supply of Instructors, Hot Lap Rides



Event: Continental Sports Contact 3 Media Launch

Date: September, 2007

Venue: Exclusive hire of Eastern Creek Raceway, Sydney (Australia)

Participants: 20 Invited Media and Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Catering, Branding of racetrack and all vehicles, Supply of Photographer, Supply of 6 Advanced Driving Instructors



Event: Mercedes Benz S-350 Launch (China)

Date: April, 2007

Venue: Customer events conducted in Shenyang, Hangzhou and Dalian

Participants: 340 VIP guests attended (prospective buyers)

SDT Role: Event Management, Pre-event Venue Selection, Design and Consultation with Event Management Company on the Drive Program to showcase S-350 attributes, Risk Management, Supply of 5 Advanced Driving Instructors (all Mandarin speaking), Daily Drifting shows and Slide of a Lifetime rides for VIP guests.



Event: X-box 360/FHM Forza Motorsports 2 Promotion

Date: March 13, 2007

Venue: Tokachi International Speedway, Obihiro (Japan)

Participants: 10 competition prize winners + models and media

SDT Role: Event Management, Design of Program, Catering, Supply of 5 race-prepared drift vehicles, Supply of 3 Advanced Driving Instructors

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: GT Radial Tyre Dealer Ride and Drive Day IV

Date: March 6, 2007

Venue: Exclusive hire of Eastern Creek Raceway, Sydney (Australia)

Participants: 40 Tyre Dealers over 1 day

SDT Role: Event Management, Design of Program, Catering, Supply of 12 vehicles, Branding of hotel, racetrack and all vehicles, Supply of Photographer, Airport Pickups for guests, Supply of 12 Advanced Driving Instructors



Event: Mercedes Benz S-350 Launch (China)

Date: December, 2006

Venue: 3-day events conducted in Beijing, Shanghai and Guangzhou

Participants: 700 VIP guests attended (prospective buyers)

SDT Role: Event Management, Pre-event Venue Selection, Design and Consultation with Event Management Company on the Drive Program to showcase S-350 attributes, Risk Management, Supply of 6 Advanced Driving Instructors (all Mandarin speaking), Daily Drifting shows and Slide of a Lifetime rides for VVIP guests.



Event: VE Drive Day (Tony Ireland Holden, Townsville)

Date: November, 2006

Venue: Cowboys Stadium, Townsville (Australia)

Participants: 50 invited guests (prospective buyers)

SDT Role: Event Management, Design of Program, Catering, Supply of 3 Advanced Driving Instructors



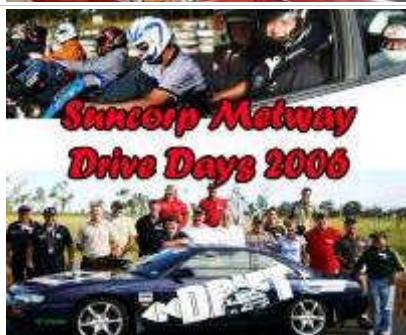
Event: West Tigers Drive Day

Date: June, 2006

Venue: Eastern Creek Raceway, Sydney (Australia)

Participants: 25 premiership players from the West Tigers NRL team

SDT Role: Delivery of driver training program for star players. Liaison with media and press conference about safe driving for young drivers



Event: Suncorp Metway Drive Days (5 events)

Date: February – June, 2006

Venue: Qld Advanced Driver Education Centre, Brisbane (Australia) and the Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 100 invited guests of Suncorp Metway Insurance

SDT Role: Event Management, Design of 5 unique Corporate Day programs including skid pan driving, go-karting, advanced driver training, Fast Car Hot Laps and Track Time of circuit, Catering, Supply of all vehicles, Supply of 4 Advanced Driving Instructors for each event.



Event: Haymans & Hager B&R Drive Day

Date: September, 2005

Venue: Mt. Cotton Training Centre, Brisbane (Australia)

Participants: 100 invited guests as part of internal sales promotion

SDT Role: Event Management, Design of program including skid pan driving, advanced driver training, Fast Car Hot Laps, Catering, Supply of all vehicles, Supply of 12 Instructors

Tyre and Vehicle Launch Events



Ride & Drive Programs

	<p>Event: Suzuki Grand Vitara Launch Date: August, 2005 Venue: Qld Advanced Driver Education Centre, Brisbane (Australia) Participants: 25 Suzuki Dealers from New Zealand SDT Role: Supply/preparation of dirt driving circuit for test driving of new model. Supply of Chief Instructor to manage event.</p>
	<p>Event: GT Radial Tyre Dealer Ride and Drive III Date: November, 2005 Venue: Exclusive hire of Sutton Road Training Centre, Canberra (Aust) Participants: 40 Tyre Dealers over 1 day SDT Role: Event Management, Design of Program, Catering, Supply of 12 vehicles, Branding of hotel, racetrack and all vehicles, Supply of Photographer and TV Crew, Airport Pickups for guests, Supply of 12 Advanced Driving Instructors</p>
	<p>Event: Fulcrum Dealer Conference Drive Day Date: May 2005 Venue: Mt. Cotton Training Centre, Brisbane (Australia) Participants: 45 VIP guests over 1 day SDT Role: Event Management, Design of Program, Catering, Supply of 4 vehicles and 4 Advanced Driving Instructors</p>
	<p>Event: GT Radial Tyre Dealer Ride and Drive Day II Date: April 17, 2005 Venue: Exclusive hire of Mt. Cotton Training Centre, Brisbane (Aust) Participants: 40 Tyre Dealers over 1 day SDT Role: Event Management, Design of Program, Catering, Supply of 12 vehicles, Branding of hotel, racetrack and all vehicles, Supply of Photographer and TV Crew, Airport Pickups for guests, Supply of 12 Advanced Driving Instructors</p>
 GT RADIAL Superior Performance. Affordable Price.	<p>Event: GT Radial Tyre Dealer Ride and Drive Day I Date: April 3, 2005 Venue: Exclusive hire of Eastern Creek Raceway, Sydney (Australia) Participants: 40 Tyre Dealers over 1 day SDT Role: Event Management, Design of Program, Catering, Supply of 12 vehicles, Branding of hotel, racetrack and all vehicles, Supply of Photographer, Airport Pickups for guests, Supply of 12 Advanced Driving Instructors, Supply of Race Driver for Hot Laps</p>
	<p>Event: JDM Track Day and Supercar Sunday <i>The largest ever gathering of Japanese & exotic supercars in Asia</i> Date: December, 2004 Venue: Sepang F1 Circuit, Kuala Lumpur (Malaysia) Participants: 80 car enthusiast per day attended for Track driving event SDT Role: Supply of 2 Advanced Driving Instructors who managed the track activities and risk management services</p>

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: 2004 Asian Motorsports Festival Launch

Date: May, 2004

Venue: BRC Circuit, Bangkok (Thailand)

Participants: 50 VIP guests, motoring media and the Presidents of the motorsport governing bodies from Taiwan, Indonesia, Thailand, Malaysia and Singapore completed a drift and autocross workshop.

SDT Role: Design of Driving Program, Supply of Chief Instructor



Event: Michelin Pilot Sport & XM Tire Launch

Date: April, 2004

Venue: Sepang F1 Circuit, Kuala Lumpur (Malaysia)

Participants: 300 key media and Asian tire dealers over 4 days

SDT Role: Event Management, Design and Consultation with Michelin on the Drive Program to showcase tyres attributes, Risk Management, Supply of 2 Advanced Driving Instructors who managed the team of locally sourced instructors.



Event: Holden Rodeo (Isuzu D-max) Dealer Launch

Date: February, 2004

Venue: Holden Performance Driving Centre, Gold Coast (Australia)

Participants: 100 key Holden dealers over 3 days

SDT Role: Event Management, Risk Management, Supply of 3 Advanced Driving Instructors.



Event: BFGoodrich "Speed Fest" g-Force Tire Launch

Date: June, 2003

Venue: Sepang F1 Circuit, Kuala Lumpur (Malaysia)

Participants: 100 key media and Asian tire dealers + invited car clubs

SDT Role: Event Management, Design and Consultation with BFGoodrich on the Drive Program to showcase tyres attributes, Risk Management, Supply of Chief Instructor who managed the team of locally sourced instructors

BFGoodrich

TAKE CONTROL™



Event: BFGoodrich "Got What it Takes" g-Force Tire Launch

The largest tyre launch ever conducted in Australia

Date: February, 2003

Venue: Exclusive hire of both the Mt. Cotton Training Centre and Queensland Raceway Circuit (Brisbane, Australia)

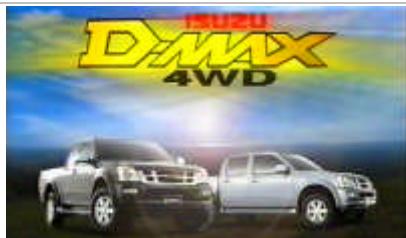
Participants: 400 key media and Asian tire dealers over 10 days

SDT Role: Event Management, Venue Selection, Design and Consultation with BFGoodrich on the Drive Program to showcase tyres attributes, Risk Management, Catering, Supply of 35 vehicles, Branding of hotel, racetrack and all vehicles, Supply of 28 Advanced Driving Instructors, Pre-event Tyre Testing of competitors tyres, Supply of race cars and static display cars.

Tyre and Vehicle Launch Events



Ride & Drive Programs



Event: Holden Rodeo (Isuzu D-max) Dealer Launch

Date: February, 2003 and February 2004

Venue: Holden Performance Driving Centre, Gold Coast (Australia)

Participants: 100 key Holden dealers over 3 days

SDT Role: Event Management, Risk Management, Supply of 3 Advanced Driving Instructors.



Event: Yokohama A539 Tire Launch

Date: October, 2001

Venue: Darlington Park Motorsport Complex, Gold Coast (Australia)

Participants: 200 key Tire dealers and motoring journalists over 4 days

SDT Role: Event Management, Design and Consultation with Yokohama on the Drive Program to showcase tyres attributes, Risk Management, Catering, Branding of racetrack, Supply of 3 Advanced Driving Instructors. Supply of Bullet Supercar for Hot Laps



Event: Proton World Tour, media launch of Satria GTI

Date: September 4 - October 15, 1999

Location: All cities from Cairns - Melbourne - Sydney (Australia)

Participants: 100 VIP guests

SDT Role: We supplied 3 guides (team leaders) for the event, risk management and driver training to participants. During 2000, Safe Drive Training also coordinated a Proton GTI Drive Day at Darlington Park, to allow potential buyers to learn the safety and performance of the GTI model.



Event: Fulcrum Dealer Conference

Date: March 2000

Venue: Qld Advanced Driver Education Centre, Willowbank (Australia)

Participants: 75 VIP guests

SDT Role: Event Management, Design of Program, Catering, Supply of 4 vehicles and 4 Advanced Driving Instructors

Safe Drive Training has supplied Advanced Driving Instructors for other projects for companies such as Holden Special Vehicles (HSV), Honda, Nissan and Goodyear Tyres.